



BrandStand 1

33.5" x 84"h

Template

- Graphic Size with Bleed:
34.5"w x 87.7"h
(Includes .5" bleed top/left/right
and 8.4" bleed at bottom)
- Graphic Crop Size:
33.5"w x 86.7"h
- Live Area:
33.5"w x 78.8"h

Illustrator Notes:
· Provide all linked files
· Outline all text
· All images should be 100 dpi minimum at full scale
· Zoom in to 100% to visually check print quality
· Provide any critical PMS colors to Displayit
· Art for lambda graphics should be RGB.
· All other art should be CMYK (including dye-sub fabric and direct-to-print graphics)
· Zip files together and upload to <http://www.displayit.com/upload>

Photoshop Notes:
· All images should be 100 dpi minimum at full scale
· Zoom in to 100% to visually check print quality
· Provide any critical PMS colors to Displayit
· Art for direct-to-print graphics should be CMYK
· Art for lambda graphics should be RGB.
· All other art should be CMYK (including dye-sub fabric and direct-to-print graphics)
· Zip files together and upload to <http://www.displayit.com/upload>

Full-Scale Illustrator Template
Updated April 2011

8.4" bottom bleed
for cartridge mechanism