



BrandStand 1

39.4" x 84"h

Template

—— Graphic Size with Bleed:
40.4"w x 87.7"h
(Includes .5" bleed top/left/right
and 8.4" bleed at bottom)

—— Graphic Crop Size:
39.4"w x 86.7"h

—— Live Area:
39.4"w x 78.8"h

Illustrator Notes:
- Provide all linked files
- Outline all text
- All images should be 100 dpi minimum at full scale
- Zoom in to 100% to visually check print quality
- Provide any critical PMS colors to DisplayIt
- Art for lambda graphics should be RGB
- All other art should be CMYK (including dye-sub fabric and direct-to-print graphics)
- Zip files together and upload to <http://www.displayit.com/upload>

Photoshop Notes:
- All images should be 100 dpi minimum at full scale
- Zoom in to 100% to visually check print quality
- Provide any critical PMS colors to DisplayIt
- Art for direct-to-print graphics should be CMYK
- Art for lambda graphics should be RGB
- All other art should be CMYK (including dye-sub fabric and direct-to-print graphics)
- Zip files together and upload to <http://www.displayit.com/upload>

Full-Scale Illustrator Template
Updated April 2011

8.4" bottom bleed
for cartridge mechanism