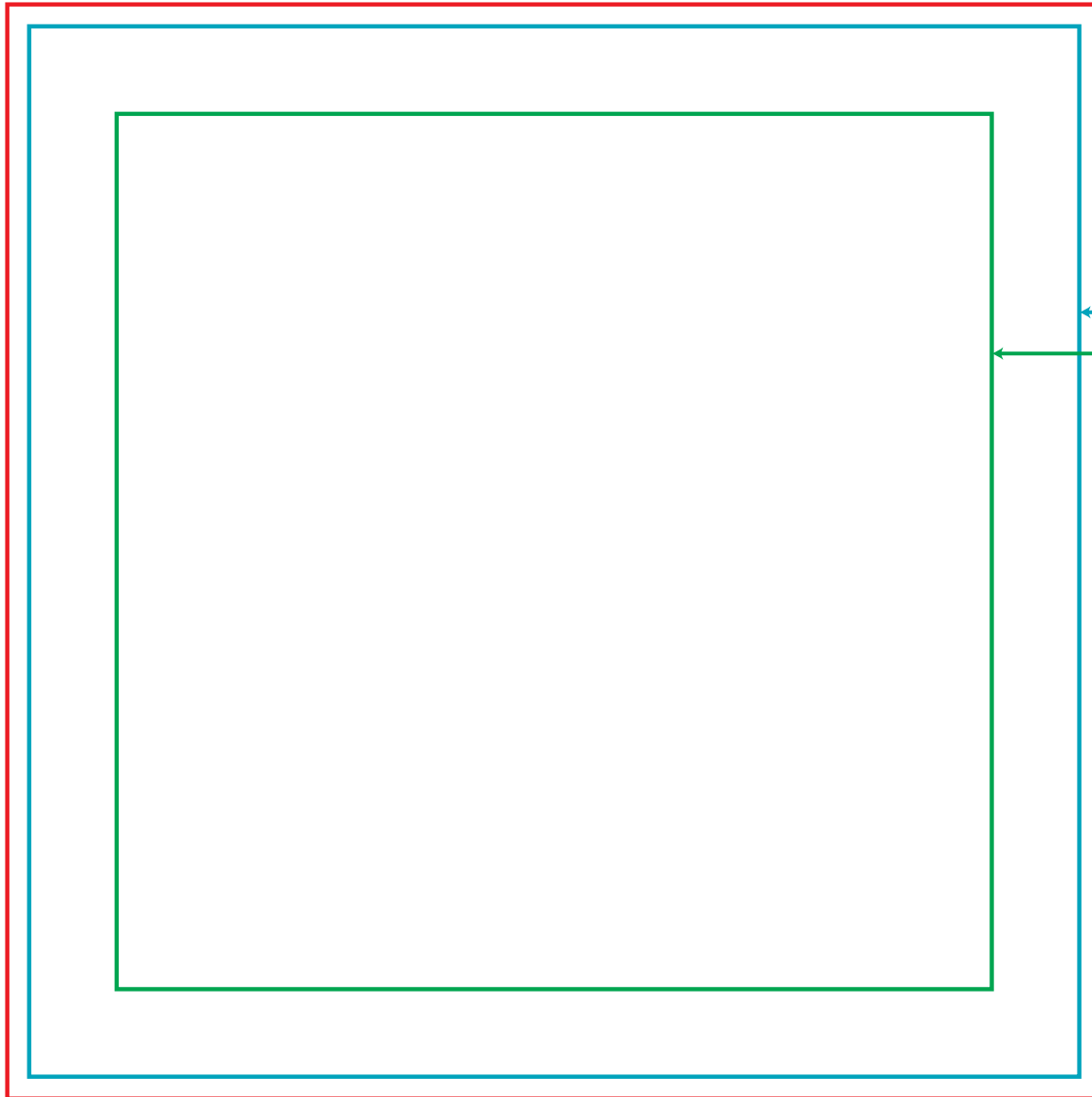




# Exchange Frame Custom Size Sizing Instructions



- ← Bleed Size: Frame Size + 1" (That's 1/2" on all sides)
- ← Live Area: Frame Size
- ← Safe Area: Frame Size - 4" (That's 2" on all sides)

## Example:

24"w x 36"h Frame  
Bleed Size: 25"w x 36"h  
Live Area: 24"w x 36"h (Frame Size)  
Safe Area: 20"w x 32"h

### Illustrator Notes:

- Provide all linked files
- Outline all text
- All images should be 100 dpi minimum at full scale
- Zoom in to 100% to visually check print quality
- Provide any critical PMS colors
- Art should be CMYK
- Zip files together and upload

### Photoshop Notes:

- All images should be 100 dpi minimum at full scale
- Zoom in to 100% to visually check print quality
- Provide any critical PMS colors
- Art should be CMYK
- Zip files together and upload

Updated March 4, 2014