INTENSE VISIBILITY. VIBRANT LOOKS.



Perhaps you find yourself restricted to a small exhibit area but still want to get **maximum visibility** from your trade show investment. You'd like an **elegant way to get people's attention** without seeming pushy or too aggressive.

A BEACON FOR YOUR BOOTH

Flare is an exhibit backwall system that uses **backlit graphics** to get you noticed.

After an attendee walks aisle after aisle in the convention hall, **all the exhibits start to look alike.** Even if you have a great offer and a powerful message, you can't get noticed when your backdrop looks like everyone else's.



POWERED TO AMAZE

Flare puts your bold graphics in front of a bright lighting system so your display is impossible to miss.

- Attract eyeballs to your important messaging.
- Impress visitors with your upscale display.
- Break away from the pack of front-lighted displays.
- Use the rugged frame and LED lamps year after year.
- Get a totally new look by simply replacing the fabric graphics.



- Double-sided graphics
- Convertible 20'-10' model







PERFORMANCE SHINES BY DESIGN

Look behind the curtain and you'll see what makes **Flare** the backlit display for you.

Rigid-Wall Construction

The aluminum frame features our proprietary design that maintains rigidity to resist bowing when graphics are stretched on during installation.

Hi-Dye Graphics -

We print your custom graphics using our rich dye infusion approach that sinks the color deep into the fabric and sets it permanently into place at 400°F. Colors are vibrant, contrasts are luxurious, and details are crisp and life-like instead of washed-out and dull.

Invisi-Edge

We attach your custom-printed graphics to silicon edging strips that press into grooves in the outermost edges of the frame. The resulting look from the front is all graphics, zero frame.

Double-Sided Display

Even though the frame is only 6 inches deep, Flare is engineered to support lighted graphics on both the front and back.

Even Glow

The insides are designed so that the **LED** lamps disperse light evenly across the surface of the graphics to eliminate both hotspots and shadows. The closed frame minimized light leakage.

PLUS

Tool-free Assembly

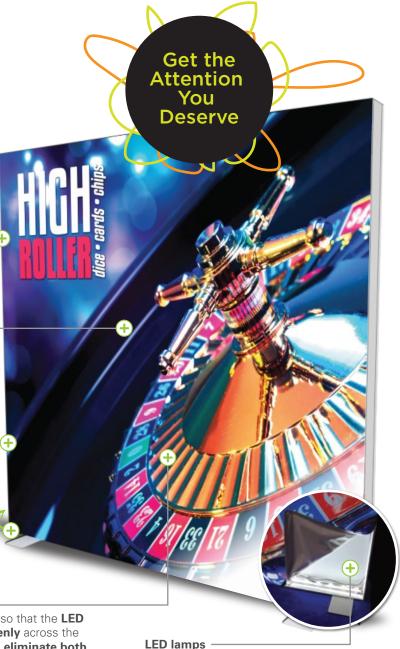
Snap, twist and clip your way to ready.

Standard Size

No component exceeds 46 inches in length so the entire display readily fits in a standard flat-packer case (included) for easy transport and storage.

Crate-Free

Though the solid frame weighs a little more than competitive product offerings, it's still lighter to ship because you don't need special shipping crates.



The only lighting system that shines bright, stays cool, and is hard to break.

High-Density Lighting

We put dozens of LED lamps into Flare so your display doesn't wash out even under the glare from overhead convention hall lighting.

> Just plug it in and watch your graphics come alive. With Flare, it's easy for people to see how bright you are.

Call 1-800-207-0311