

Build Your Budget

(Trade Show U Session #3)

Booth Planning Worksheet

Overall display budget: _____

Primary Booth Objectives

- Interactive workstation
- Meeting area
- Product display
- Visual backdrop

Target shipping weight: _____

Target size: _____

Estimated maintenance costs: _____

Estimated storage costs: _____

Future reconfiguration needs (circle one)? Yes No

If yes, list:

Graphics needs:
